



CEU | *Universidad  
San Pablo*

2019-2020  
ACADEMIC  
OFFER

THE  
PLACE  
TO “**BE**”



# WHY CEU?



## Over 80 Years of History

We are one of the oldest private schools in Spain and have a **broad network of alumni** present in more than 40 countries. CEU is a **prestigious and solid** educational institution with more than **80 years of experience** in high-level teaching.



## Internationally Driven

We offer a large number of degrees, both **bilingual** and in **English**, as well as other optional languages through supplementary programs. We also offer a large variety of **international** and **study-abroad programs** which will allow you to complete part of your degree in some of the **best universities** in the world.



## Corporate Driven

We have collaboration agreements in place with more than **8,000 companies and institutions**, allowing our students to complete internships in Spain and abroad.



## Leaders in Scholarships

We rank first among Spanish private universities in terms of the greatest investment in **merit and academic excellence scholarships**, as well as in financial aid.



## Teaching Values

We prepare our students to become outstanding professionals but, more importantly, **persons of integrity**, with an education based on the values of **Christian Humanism**.



# ACADEMIC OFFER

MONCLOA CAMPUS

## SCHOOL OF BUSINESS AND ECONOMICS:

### BACHELOR'S DEGREES:

- Business Administration and Management
- Economics
- Marketing and Business Management
- Business Intelligence

### PROPRIETARY DEGREES:

- Risk Analysis and Management Expert
- Business Intelligence Expert

### DOUBLE BACHELOR'S DEGREE:

- Business Administration and Management + Marketing and Business Management
- Economics + Business Administration and Management
- Economics + Journalism
- Marketing and Business Management + Digital Communications
- Business Intelligence + Business Administration and Management
- Law + Business Administration and Management
- Advertising and Public Relations + Marketing and Business Management
- Pharmacy + Business Administration and Management
- Computer Engineering + Business Administration and Management

## SCHOOL OF LAW:

### BACHELOR'S DEGREES:

- Law
- Criminology and Security Sciences
- International Relations and European Union

### PROPRIETARY DEGREES:

- Community Law and International Advocacy >
- Digital Law and Technological Innovation >
- Sports Law Specialist

### DOUBLE BACHELOR'S DEGREE:

- Law + Proprietary Degree in Community Law and International Advocacy
- Law + Proprietary Degree in Digital Law and Technological Innovation
- Law + Criminology and Security Sciences
- Law + International Relations and European Union
- Law + Business Administration and Management
- Law + Journalism
- Law + Advertising and Public Relations

> This proprietary degree is completed along with the Bachelor's in Law.

## SCHOOL OF HUMANITIES AND COMMUNICATION SCIENCES:

### BACHELOR'S DEGREES:

- Journalism
- Advertising and Public Relations (PR)
- Audiovisual Communications
- Digital Communications
- Humanities
- History
- Art History

### DOUBLE BACHELOR'S DEGREE:

- Journalism + Advertising and PR
- Audiovisual Communications + Journalism
- Audiovisual Communications + Advertising and PR
- Digital Communications + Journalism
- Digital Communications + Advertising and PR
- Digital Communications + Audiovisual Communications
- Humanities + Journalism
- Humanities + Advertising and PR
- Humanities + Audiovisual Communications
- Humanities + Digital Communications
- History + Art History
- History + Journalism
- Law + Journalism
- Law + Advertising and PR
- Advertising and PR + Marketing and Business Management
- Marketing and Business Management + Digital Communications
- Economics + Journalism







# INTERNATIONALLY DRIVEN

## STUDY-ABROAD PROGRAMS

The new challenges of an increasingly globalized world are today's reality, that is why Universidad CEU San Pablo has **more than 350 international agreements**.

Thanks to these programs, including the Erasmus+ Program, students could potentially enroll in **several study-abroad options** during their Bachelor's degree.

# 350+

INTERNATIONAL  
AGREEMENTS

## LANGUAGE DRIVEN

In addition to offering most Bachelor's Degrees with bilingual or English-only options, the University has collaboration agreements in place with the **British Council** and the **Goethe-Institut**, enabling students to perfect their command of the English and German languages.



## BACHELOR'S DEGREES OFFERED IN ENGLISH AND BILINGUAL DEGREES

Internationalization is all about expanding horizons and having a globalized vision of the world. For this reason, at Universidad CEU San Pablo we offer official bilingual degrees in many key fields:

### School of Humanities and Communication Sciences

- Journalism *(English)*
- Advertising and Public Relations *(English)*
- Audiovisual Communications *(English)*
- Digital Communications *(English)*
- Audiovisual Communications + Journalism *(Bilingual)*
- Journalism + Advertising and Public Relations *(Bilingual)*
- Audiovisual Communications + Advertising and Public Relations *(Bilingual)*
- Advertising and PR + Marketing and Business Management *(Bilingual)*
- Digital Communications + Journalism *(Bilingual)*
- Digital Communications + Audiovisual Communications *(Bilingual)*
- Digital Communications + Advertising and PR *(Bilingual)*

### Institute of Technology

- Architecture *(English)*
- Biomedical Engineering *(Bilingual)*
- Biomedical Engineering + Telecommunication Systems Engineering *(Bilingual)*

### School of Law

- International Relations and European Union *(English)*
- Law + International Relations and European Union *(Bilingual)*
- Law + Proprietary Degree in Community Law and International Advocacy *(Bilingual)*

### School of Medicine

- Odontology *(English)*
- Physical Therapy *(English)*

### School of Business and Economics

- Business Administration and Management *(English)*
- Business Administration and Management + Marketing and Business Management *(Bilingual)*

*Bilingual Degrees: Some credit units are taught in Spanish and others in English.  
English: At least 90% of credit units are taught in English.*

# INTERNATIONALLY DRIVEN

## INTERNATIONAL BILINGUAL PROGRAMS

Set yourself apart with the exclusive international education you will receive from professors from some of the best universities in the world with programs both in Madrid and the United States.



**BOSTON**  
UNIVERSITY

### International Business Certificate, Boston University Metropolitan College

Students from the following Degrees are eligible to receive this certificate:

- Business Administration and Management (English)
- Business Intelligence
- Business Intelligence + Business Administration and Management
- Law + Business Administration and Management (Bilingual)
- Business Administration and Management + Marketing and Business Management (Bilingual)
- Advertising and PR + Marketing and Business Management (Bilingual)
- Advertising and Public Relations (English)



**UCLA** Extension

### Digital Media and Strategic Communications, University of California, UCLA Extension

Students from the following Degrees are eligible to receive this certificate:

- Journalism (English)
- Advertising and Public Relations (English)
- Audiovisual Communications (English)
- Digital Communications (English)
- Journalism + Advertising and Public Relations (Bilingual)
- Audiovisual Communications + Advertising and PR (Bilingual)
- Audiovisual Communications + Journalism (Bilingual)
- Digital Communications + Journalism (Bilingual)
- Digital Communications + Audiovisual Communications (Bilingual)
- Digital Communications + Advertising and PR (Bilingual)
- Advertising and PR + Marketing and Business Management (Bilingual)

*Bilingual Degrees: Some credit units are taught in Spanish and others in English.  
English: At least 90% of credit units are taught in English.*



# INTERNATIONALLY DRIVEN



## Certificate of Completion, Fordham School of Law

Students from the following Degrees are eligible to receive this certificate:

- Law
- Law + International Relations and European Union (Bilingual)
- Law + Proprietary Degree in Community Law and International Advocacy (Bilingual)
- Law + Proprietary Degree in Digital Law and Technological Innovation
- Law + Criminology and Security Sciences
- Law + Journalism
- Law + Advertising and Public Relations



# CORPORATE DRIVEN

One of our main goals is to offer our students an innovative education that helps set them apart, reach their full potential, and be ready for the professional world.

We are continuously making efforts to stay ahead of the curve with our academic offer and to bring our students new tools that have not only been designed to increase their employability, but also to set them apart in their fields and in society.

## EXCELLENCE PROGRAM

The **Excellence Program** is an alternative to a conventional study plan which offers a number of exclusive benefits to **empower students to leverage their skills and competences and take them to the top.**

It is taught in **small high-performance groups** so that we can guarantee a customized and innovative training with great focus on **practical learning** and **teamwork**.

Part of the Degree is offered in **English**, and students specialize in a third language. They are given preference for a **study-abroad program** in some of the best universities in the world and they can have **extracurricular internships** at national and international powerhouse companies.

In addition, they have access to an **exclusive training** in the most sought-after digital skills, ensuring they stand out even more in the job market. Students participate in **multiple extracurricular activities** organized by the University: discussions with important stakeholders of the business and legal fields, debate clubs, Excellence seminars, talent, development programs, etc.

— ★ ★ ★ —  
PROGRAMA DE EXCELENCIA  
— Universidad CEU San Pablo —

## BACHELOR'S DEGREES THAT ARE ELIGIBLE FOR THE PROGRAM

### School of Law

- Law
- Law + Business Administration and Management
- Law + International Relations and European Union
- Law + Criminology and Security Sciences
- Law + Journalism
- Law + Advertising and Public Relations
- Law + Proprietary Degree in Community Law and International Advocacy
- Law + Proprietary Degree in Digital Law and Technological Innovation
- Law + Proprietary Degree in Sports Law

### School of Business and Economics

- Business Administration and Management
- Business Administration and Management + Marketing and Business Management

All of these Degrees can be completed along with an [International Bilingual Program \(IBP\)](#).

## ELIGIBILITY

Students with a High School Score of **8 or higher** are eligible for the Excellence Program.



# CORPORATE DRIVEN

## PROFESSIONAL CERTIFICATIONS WITH LEADING COMPANIES

At the Universidad CEU San Pablo we are always one step ahead offering the most **innovative education** through partnerships with top companies such as Oracle, Cisco, Google, Microsoft, and Adobe.

To complement the study plans, we also offer exclusive training opportunities in advanced technological skills, ensuring that our students develop the market's most sought-after skills and **stand out in the job market**.

At the **School of Humanities and Communication Sciences** our academic catalog includes a large variety of classes, ranging from advanced training in Microsoft Excel to handling different Adobe creation tools (Photoshop, Illustrator, InDesign, Adobe Premiere, etc.), as well as analytic management with Google Analytics.

Meanwhile, the academic catalog of the **Institute of Technology** includes advanced training in networks and connectivity, database management, security, Java programming, and analytic management.

Students receive a solid education which prepares them for the future and is designed to leverage the potential of new technologies. The training gives them all the necessary knowledge and tools to obtain **internationally recognized** official certifications from the top technological companies.

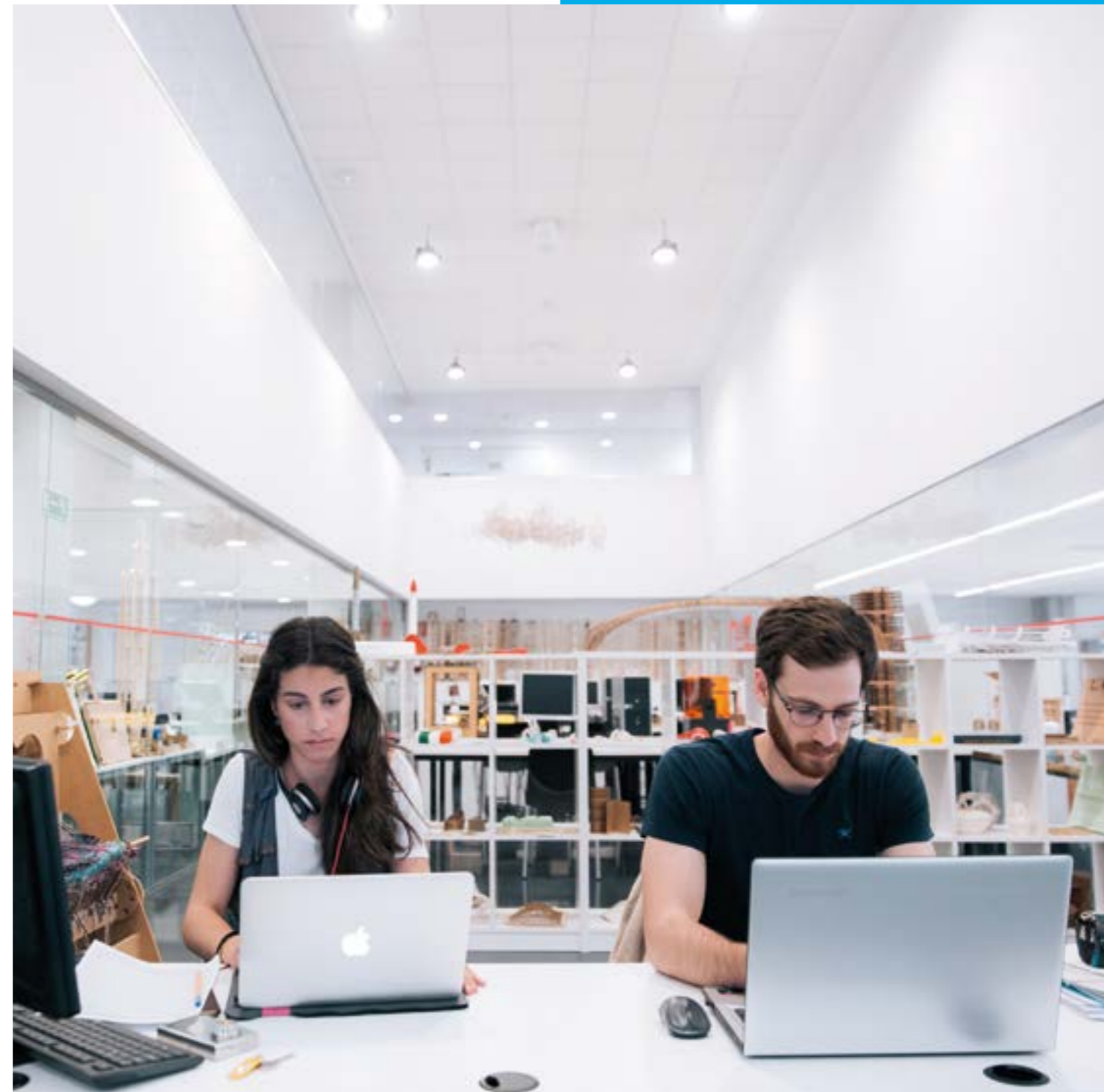
ORACLE



Google

Microsoft

Adobe



# INTERNSHIPS AND JOBS

Our results in numbers:

92%+

EMPLOYABILITY RATES  
UNDERGRADUATE ALUMNI

94%+

EMPLOYABILITY RATES  
GRADUATE ALUMNI

8,000+

INTERNSHIP  
AGREEMENTS

5,500+

AVAILABLE  
INTERNSHIP

3,720+

COMPLETED  
INTERNSHIP

# SCHOLARSHIPS AND FINANCIAL AID

We are the private institution in all of Spain that awards more scholarships.



CEU Merit Program, CEU Merit Program 100, and CEU Talent Bridge Scholarships, with tuition waivers of up to 100% for top students



Non-Profit financial aid for education, ACDP Scholarships Father Ayala and Blessed Luis Belda



Rector Scholarships for academic excellence



Scholarship for University Classes and Choir



In addition, students can request public and private Scholarships and Financial Aid

[www.uspceu.com/becasyayudas](http://www.uspceu.com/becasyayudas)



# RESEARCH

## PROJECTS

27 ACTIVE AGREEMENTS  
WITH BUSINESSES

43 ACTIVE RESEARCH PROJECTS  
OUTSIDE OUR UNIVERSITY  
WITH PUBLIC ENTITIES

4 ACTIVE RESEARCH PROJECTS  
OUTSIDE OUR UNIVERSITY

74

ACTIVE  
EXTERNAL PROJECTS

€ 7,541,149

IN FUNDING  
FOR RESEARCH

## SCHOLARSHIPS

19

SCHOLARSHIPS (FPI, FPU, RAMON Y  
CAJAL...) FROM HUMAN RESOURCES'  
PUBLIC PROGRAMS

€ 525,965  
IN FUNDING

25

INTERNAL FPI SCHOLARSHIPS

€ 279,750  
IN FUNDING



# MONCLOA CAMPUS

- School of Law
- School of Business and Economics, International Relations' Vice Rectorate, Moncloa Campus Student Services
- School of Humanities and Communication Sciences (provisional location)
- Future School of Humanities and Communication Sciences\*
- Student Admission's Office and Student Affairs Office
- Other Campus' Facilities



## School of Law

Av. del Valle 21 • 28003 • Madrid

- + Mock trial room
- + Institute of European Studies
- + Institute of Democracy Studies
- + Institute of Family Studies
- + Institute of Historic Studies
- + European Documentation Center
- + Debate Club



## School of Humanities and Communication Sciences

Paseo Juan XXIII, 3 • 28040 • Madrid

The School is provisionally located at the Fundación Pablo VI, across where it used to be, while construction of the new building is taking place.

- + Television studios
- + Radio and sound recording studios
- + Editing and post-production rooms
- + Photo Laboratory
- + La Agencia (The Agency), OnCEULab and CEU Media



\*The new School of Humanities and Communication Sciences is currently under construction.

## School of Business and Economics

C. Julián Romea 23 • 28003 • Madrid

- + Innova Hall
- + Bloomberg room
- + Economic and Business Current Affairs Sessions
- + SPSS Laboratory
- + The Entrepreneur Club





# MONTEPRÍNCIPE CAMPUS

- Institute of Technology
- School of Pharmacy
- School of Medicine
- Other Campus' Facilities



## School of Pharmacy

Urb. Montepíncipe • 28668 • Alcorcón

- + Metabolomics and Bioanalysis Center of Excellence (CEMPIO)
- + Agreements with HM Hospitales
- + More than 40 laboratories for research and teaching
- + Pharmacy Virtual Room
- + Optical Shop Virtual Room



## Institute of Technology

Urb. Montepíncipe • 28668 • Alcorcón

- + Digital Fabrication (FabLab CEU)
- + Infrastructure Laboratory
- + Habitability and Development Laboratory
- + Architectural Modeling Workshop
- + Architectural Prototyping and Innovation Workshops
- + Biomedical Engineering Laboratory



## School of Medicine

Urb. Montepíncipe • 28668 • Alcorcón

- + University Dental Clinic
- + Agreements with HM Hospitales
- + Clara Campal Comprehensive Cancer Center, HM CIOCC
- + Associated clinics for internships in Physical Therapy and Psychology
- + Institute of Applied Molecular Medicine (IMMA)
- + Research and teaching laboratories
- + Our own University Polyclinic



# CAMPUS LIFE

The Student Affairs and University Services Office manages extracurricular activities aimed at enriching the school's life.

We would love for you to turn to your hobbies in a university environment and to develop new interests and relationships to complement your education.

## CULTURAL ACTIVITIES

Gastronomy, theater, music, movies, opera, traveling, debate forums, creativity contests, etc.

 @CulturalesCEU

 @USPCEU.Actividades.Culturales

## SPORTS ACTIVITIES

University, inter-university, local, and national tournaments.

 @DeportesUSPCEU

 @DeportesUSPCEU

## PASTORAL ACTIVITIES

Open discussion communities, cultural visits, retreats, pilgrimage routes, seminars, debates, etc.

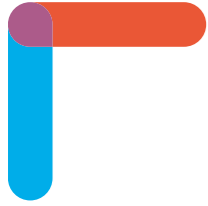
## VOLUNTEERING OPPORTUNITIES

Non-profit and awareness campaigns, activities to help those in need, the poor, or marginalized groups.

 @USPCEU.Voluntariado







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San Pablo*

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